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SCRUM ALLIANCE® OPENS
2015 STATE OF SCRUM SURVEY

PRESS RELEASE

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Denver, CO,—SCRUM ALLIANCE®, the largest, most established and influential professional membership organization and certifying body in the Agile community, announces the opening of its biennial State of Scrum Survey, which gives the Scrum community deeper insight into the progress and adoption of Agile and Scrum processes.

"We published the first State of Scrum report in 2013, and it's a very popular benchmark report. Those interested in Scrum simply want unbiased data about who is using Scrum, why, and how, and that's what we deliver in this report," explains Scrum Alliance Managing Director Carol McEwan.

The purpose of the State of Scrum report is to track trends in Scrum related to who is currently practicing Scrum, the key motivators for adopting Scrum, and how Scrum is actually being practiced. Data is collected via an online survey and taps into project management and Agile communities around the world. In the 2013 State of Scrum report, 70 different countries were represented by more than 500 survey participants.

Take the State of Scrum Survey now at
http://www.projectmanagement.com/survey/survey.cfm?ID=1104&refID=SA.

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About SCRUM ALLIANCE®
Founded in 2001, SCRUM ALLIANCE® is the largest, most established and influential professional membership organization in the Agile community. SCRUM ALLIANCE® is a nonprofit association with more than 350,000 members worldwide. Its mission is to "Transform the World of Work" by guiding organizations to become prosperous and sustainable, to inspire people, and to create value for society. Scrum is at the foundation of all its products, services, and solutions. For more information, please visit www.scrumalliance.org.

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